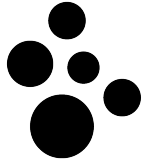




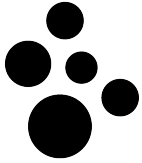
Company presentation



## Our roots

Itsavirus is founded in 2009 by Jochem Verheul. At first glance, the timing seemed terrible, since the credit crunch had a huge impact on the economy.

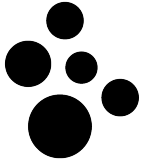
However, our vision of innovation and creativity seemed to work perfectly, since many companies and organisations were looking for means to adopt.



## Our legacy

In the past decade, Itsavirus managed to grow into a steady company that works with the world's largest brands. We now have offices in 3 countries: Singapore, Indonesia & the Netherlands.



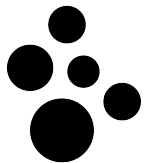


## Highlighted projects

### Shell

For the fifth largest company in the world, we designed and developed a visual configuration platform for gas station owners worldwide. Using this platform, the station holders can easily configure their gas station set-up and specific add-ons.



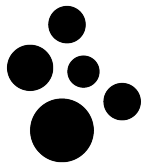


## Highlighted projects

### **Fietsenwinkel.nl**

For the largest online bike store in the Netherlands we developed technology that allowed them to scale up their business processes efficiently. Among the deliverables are a data farm, a PIM system, Intranet & Data driven customer satisfaction tools.





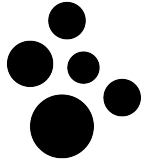
## Highlighted projects

### **Miffy**

For the cutest bunny of the Netherlands, and Dutch design icon Miffy we developed a b2b marketplace that allows the company behind the brand to sell Miffy merchandise on a global scale.





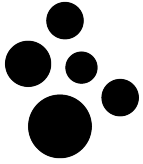


New ventures

## MyAdbooker

We developed world's first digital exchange and SSP for digital out of home advertising. Proud winners of the largest Dutch innovation awards.

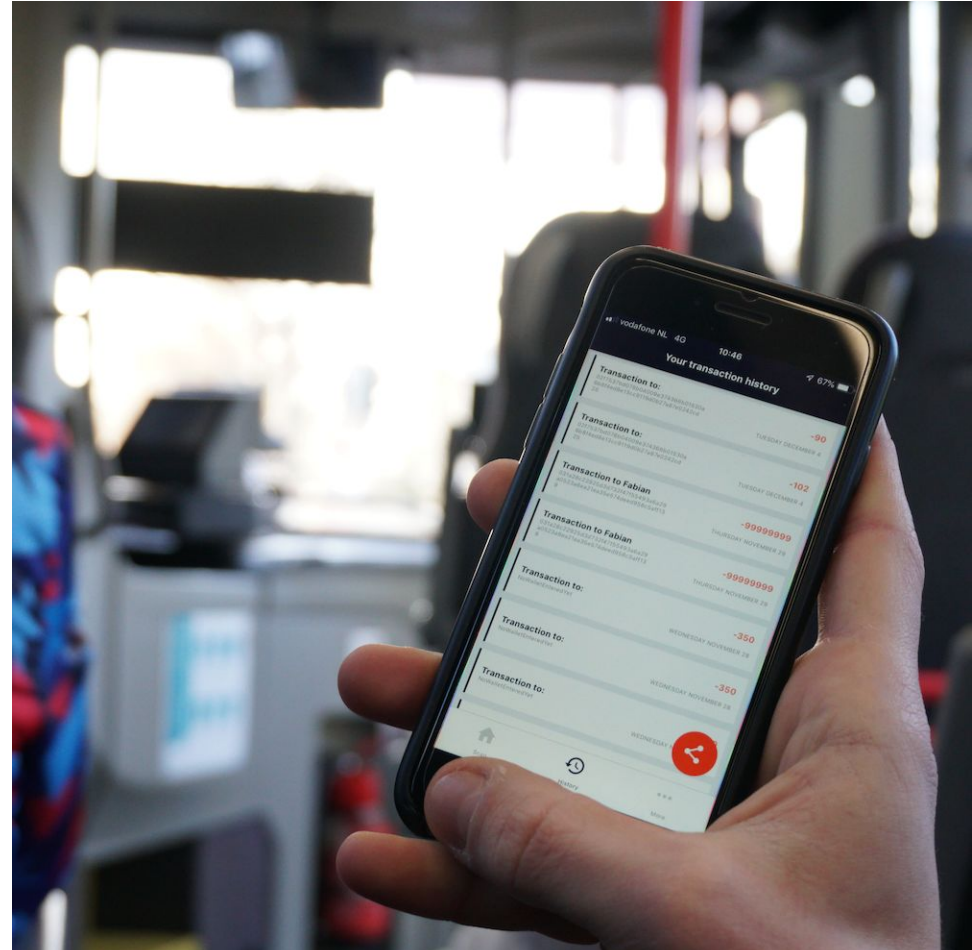




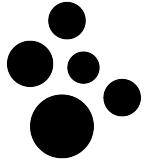
New ventures

## Mobility blockchain

We developed world's first implementation of blockchain technology in public transport. We created the venture, the team and the tech.







Companies call us when they need an experienced team that can turn an idea into a great digital product.

### **Develop digital platforms**

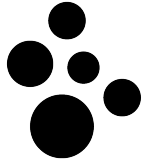
Together with our clients we develop large digital platforms that can operate in a b2b or b2c context. Examples are booking platforms and workflow management systems.

### **Blockchain projects**

We have been working on blockchain technology since 2015 and have gained a lot of experience, especially in the field of mobility.

### **Outsourcing**

We have a great technical team in Indonesia. We work with a selection of clients that outsource their development projects to us. We take on long term projects that are a lot of fun to work on.



## Things you should know about us

### **Winning feels good!**

With our venture MyAdbooker, we won the most prestigious innovation awards in the Netherlands!

### **We have an office in Bali**

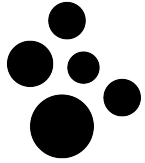
It's not just about surfing and coconuts. There is a vibrant tech community and our office is a great place to focus and get things done.

### **The United Nations**

Together with 15 other blockchain industry leaders, we had the impressive experience to speak at the UN in Geneva.

### **Other ventures**

Within our walls we also founded Effect.ai (blockchain data marketplace). We started the project in 2015.



Thank you

If you have any question, feel free to reach out to me.

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